



Mission

The Flagstaff Sustainability Program promotes sustainable living and provides practical solutions through program and policy development to the Flagstaff community.

Vision

A sustainable Flagstaff is a place where the social well-being of current and future citizens is supported by a vibrant economy and a self-renewing, healthy environment.

Strategic Plan

Goals

1. Implement a comprehensive Sustainability Plan that promotes the mission and vision of the Flagstaff Sustainability Program and supports the Flagstaff City Council priorities.
2. Promote the reduction of greenhouse gas emissions in the Flagstaff community as outlined in Resolution 2006-59.
3. Provide resources to the City of Flagstaff and Flagstaff community to integrate sustainability in every day decision making.

Objectives

1. Adhere to sustainability guiding principles.
2. Identify innovative strategies to engage the Flagstaff community and encourage awareness, responsibility, education and participation.
3. Provide accountable and accurate sustainability and climate management resources.
4. Improve public awareness, trust and accurate understanding of the Flagstaff Sustainability Program's mission and vision.
5. Incorporate accountability, accessibility and transparency in all Flagstaff Sustainability Program initiatives.
6. Adhere to the goals of the US Mayors Climate Protection Agreement.
7. Increase cross sector partnerships to build a more sustainable Flagstaff.
8. Increase recognition for the Flagstaff Sustainability Program's mission, goals and accomplishments.
9. Increase renewable energy opportunities for the municipality.
10. Work with all City Departments to incorporate sustainability and climate management in all policies, procedures and programs.
11. Facilitate change toward sustainability.
12. Increase political support of sustainability initiatives.

2009 Strategic Plan

Strategies and Actions

1. Develop and implement Sustainability Plan that addresses the following elements: waste prevention, resource conservation, climate management and quality of life.
2. Work with Sustainability Commission and Flagstaff community to develop ongoing community sustainability goals.
3. Develop and implement organizational wide sustainability policies and programs that promote sustainability and set an example to the Flagstaff community.
 - a. Sustainable Fleet Policy
 - b. Anti-idling Policy
 - c. Sustainable Purchasing Policy
 - d. Paper Use Efficiency Policy
 - e. Energy Efficiency Policy
 - f. Renewable Energy Policy
 - g. ENERGY STAR Partnership
4. Develop overarching Sustainability Policy that allows for annual updates to organizational policies.
5. Develop internal sustainability and climate management education campaigns that support adopted policies and promotes program goals.
 - a. Sustainable purchasing catalog
 - b. Sustainable purchasing manual
 - c. Fleet manual
 - d. Sustainability tips
 - e. Ride share
 - f. Energy challenge
 - g. New employee orientation
 - h. Standard operating procedure(staff summaries, building permitting)
6. Develop community wide sustainability and climate management initiatives.
 - a. Facilitate increased building codes in all sectors
 - b. Sustainable business campaign
 - c. Trip reduction campaign
 - d. Ride share campaign
 - e. Sustainable tourism campaign
 - f. High efficiency vehicle sales tax program
 - g. Sustainable school campaign
 - Sustainability educational corner
 - h. Community sustainability website
 - Community calendar
 - Residential and commercial carbon footprint calculator
 - Sustainability tips
 - Ride share
 - i. Kill-a-watt campaign
 - j. ENERGY STAR residential appliance rebate program
 - k. Anti-idling education campaign
 - l. Sustainable design guide
 - m. Residential energy efficiency campaign
 - n. Commercial energy efficiency campaign

2009 Strategic Plan

7. Monitor and report on greenhouse gas emissions annually.
8. Represent sustainability and climate management in long term planning initiatives.
 - a. Zoning code rewrite
 - b. Regional plan
 - c. Building code
9. Maintain a clear and consistent outreach message to internal and external customers.
10. Monitor state and federal legislation.
11. Identify and secure funding for community initiatives.
 - a. Energy Efficiency Conservation Block Grant
 - b. Environmental Protection Agency
12. Establish ongoing measurement, verification, metrics to track and target initiatives.
13. Create Sustainability Program outreach plan.
 - a. Develop outreach database
 - b. Request and track public comment at all outreach events

Measurement of Progress:

Immediate-term goal – to occur within the current fiscal year.

Short-term goal – to occur within two years.

Medium-term goal – to occur within three to five years.

Long-term goal – to occur within five to seven years.

Metric	Target	Immediate-term	Short-term	Mid-Term	Long-term
Sustainability Plan	Implement a comprehensive Sustainability Plan that promotes the mission and vision of the Flagstaff Sustainability Program and supports the Flagstaff City Council priorities.	Complete organization draft. Complete Community draft.	Implement Sustainability Plan. Conduct community baseline sustainability measurement.	Conduct annual sustainability measurement and annual review of plan. Increase community sustainability – based on measurement.	Conduct annual sustainability measurement and annual review of plan. Increase community sustainability – based on measurement.
Climate Management Plan	Promote the reduction of greenhouse gas emissions in the Flagstaff community as outlined in Resolution 2006-59.	Conduct cost benefit analysis and legal review of mitigation strategies.	Climate Management Plan draft. Climate Management Plan submitted to City Council. Implement Climate Management Plan.	Reduce organizational GHG emissions by 10 percent. Reduce community wide GHG emissions by 10 percent.	Reduce organizational GHG emissions by 25 percent. Reduce community wide GHG emissions by 15 percent.
Improve public awareness.	Provide resources to the City of Flagstaff and Flagstaff community to integrate sustainability in every day decision making.	Annual city-wide sustainability report. Complete outreach plan draft.	Implement outreach plan.	Increase participation in initiatives.	Educated and engaged community.